

Extra & Premium Listing & Advertising Form

(This form is supplementary to the Seychelles Telephone Directory 2010 & YellowPages.sc Business Listing Form)

PART 1 – Customer Details

(Full Details should be provided on the Seychelles Telephone Directory 2010 & YellowPages.sc Business Listing Form)

1	Business or Company Name <i>(Trade name)</i>				
2	Contact Person				
3	Telephone Numbers	Office:		Mobile:	
4	Email Address				

PART 2 – Type of Listing
Part 2a – Type of Business Listing on YellowPages.sc

Details	Business Listing Options			Total (SR)
	<i>Basic</i>	<i>Extra</i>	<i>Premium</i>	
Price per Annum	FREE	SR1,200	SR2,400	
Cost (SR)	 			

Part 2b – Information required for an *Extra* listing option on YellowPages.sc

 If you are opting for a **Premium** listing, please proceed to completing Part 2c, otherwise, proceed to Part 3.

1	Description of Business <i>125 words maximum; preferably in electronic format</i>					
2	Services Offered <i>100 words maximum; preferably in electronic format</i>					
3	Accepted Payment Methods	Bank Transfer <input type="checkbox"/> Cash – Major International Currencies <input type="checkbox"/> Cash – SR only <input type="checkbox"/> Cheque <input type="checkbox"/> Traveller's Cheques <input type="checkbox"/> Debit Card <input type="checkbox"/>	Credit Card: - American Express <input type="checkbox"/> - Diners Club <input type="checkbox"/> - MasterCard <input type="checkbox"/> - Eurocard <input type="checkbox"/> - Visa <input type="checkbox"/>			
4	Opening Hours	Days	Open 1	Closed 1	Open 2	Closed 2
		Monday				
		Tuesday				
		Wednesday				
		Thursday				
		Friday				
		Saturday				
		Sunday				
	Public Holidays					

5	Directions – “How to get Here” <i>100 words maximum; preferably in electronic format</i>	
6	Search Keyword	

Part 2c – Information required for a *Premium* listing option on YellowPages.sc

1	Brochure Download <i>Maximum File Size = 3MB</i>	I am/We are sending the brochure by: Email <input type="checkbox"/> USB Drive <input type="checkbox"/> I/We would like to get a quotation for developing a brochure <input type="checkbox"/>	
2	Video Download <i>Maximum File Size = 3MB</i>	I am/We are sending the video by: Email <input type="checkbox"/> USB Drive <input type="checkbox"/> I/We would like to get a quotation for developing a video <input type="checkbox"/>	
3	Website Screenshot <i>Minimum Size = 200pixels x 155pixels</i>	I am/We are sending the screenshot by: Email <input type="checkbox"/> USB Drive <input type="checkbox"/> I/We would like iMedia to take the screenshot <input type="checkbox"/>	
4	Location Map	I am/We are sending the location map by: Email <input type="checkbox"/> USB Drive <input type="checkbox"/> I/We would like to get a quotation for developing a location map <input type="checkbox"/>	
5	Additional Keywords	1)	2)
6	Photo Gallery <i>Minimum Size = 900pixels x 675pixels at 72dpi</i>	I am/We are sending the photos by: Email <input type="checkbox"/> USB Drive <input type="checkbox"/> I/We would like to get a quotation for doing a Photo Shoot <input type="checkbox"/> <i>File Name & Captions; please list the photos in the order in which you would like the photos to appear on your listing. (Maximum 10 photos)</i> Photo 1 = File Name: _____ Caption: _____ Photo 2 = File Name: _____ Caption: _____ Photo 3 = File Name: _____ Caption: _____ Photo 4 = File Name: _____ Caption: _____ Photo 5 = File Name: _____ Caption: _____ Photo 6 = File Name: _____ Caption: _____ Photo 7 = File Name: _____ Caption: _____ Photo 8 = File Name: _____ Caption: _____ Photo 9 = File Name: _____ Caption: _____ Photo 10 = File Name: _____ Caption: _____	

Part 2d – Additional listing options on YellowPages.sc

Options	Additional Business Category Listing	Industry Listing	Department Listing ⁽²⁾	Priority Listing	Additional Keywords	vCard Download	Letter of the Alphabet Listing	International Brand(s) in Seychelles	Total (SR)
	Select accordingly from the attached list of Categories								
Price	SR100 per Category per annum	SR100 per Industry per annum	SR50 per Department per annum	SR500 per month	SR200 per word per annum	SR500 per annum	SR100 per letter per annum	SR1,000 per brand per annum	
Total No. of						N/A			
Cost (SR)									

⁽¹⁾ The information will be featured for FREE in the Telephone Directory

Part 2e – Information required for additional listing options on YellowPages.sc

1	Additional Business Category Listing	Select accordingly from the attached list of Business Categories
2	Industry Listing	Select accordingly from the attached list of Industry Categories
3	Department Listing	Specify the information accordingly on the attached Department Listing Details Form
4	Additional Keywords	1) 2) 3) 4) 5) 6) 7) 8) 9) 10)
5	Letter of Alphabet; Please circle the additional letter(s) accordingly	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
6	International Brand(s) in Seychelles	1) 2) 3) 4) 5) 6) 7) 8) 9) 10)

PART 3 – Colour Banner Advertisements on YELLOWPAGES.SC (Prices per Month)

Ad Format ⁽⁴⁾	Standard Banner	Square Button	Vertical Banner	Wide Skyscraper	Leader Board	Total Cost per Month (SR)
Specs (pixels)	468x60 pixels	250x250 pixels	120x240 pixels	160x600 pixels	728x90 pixels	
Homepage only	N/A	SR5,000	N/A	N/A	SR5,000	
Entire Site	N/A	N/A	N/A	N/A	SR6,000	
Search Results only	SR3,500	N/A	SR3,500	SR4,500	SR5,000	
Targeted Keyword Search	SR2,500	N/A	SR2,500	SR3,500	SR4,000	
Cost of Ads (SR)						

⁽²⁾ All banners should be of a maximum size of 40K and can be supplied in either .JPEG, .GIF or .SWF (flash) format

PART 4 – Check List of Artwork

1	Advert Artwork	I am/We are sending the artwork by: Email <input type="checkbox"/> USB Drive <input type="checkbox"/> I/We would like to get a quotation for developing an artwork <input type="checkbox"/>
2	Logo Artwork	I am/We are sending the artwork by: Email <input type="checkbox"/> USB Drive <input type="checkbox"/> I/We would like to get a quotation for developing an artwork <input type="checkbox"/>

PART 5 – Summary of Charges/Costs – Administrative Purposes Only

Description of Charges/Costs	Total Cost (SR)
Total Value of Listings on YellowPages.sc (Part 2c)	
Total Value of Additional Listing Options on YellowPages.sc (Part 2f)	
Total Value of Banner Advertising on YellowPages.sc (Part 3c)	
Other	
Total Value of LISTING & ADVERTISING Charges/Costs	

PART 6 – Total Amount (SR)

Description of Services Provided	Total Cost (SR)
TOTAL Value of LISTING & ADVERTISING CHARGES (Part 5)	
Cost of Telephone Directories (Part 6)	
GRAND TOTAL (Due to iMedia)	

Please note that this agreement is legally binding. Terms & Conditions furnished upon request and/or can be accessed at www.yellowpages.sc.

Name in Print: _____
For on behalf of the applicant

For on behalf of iMedia (Seychelles) Ltd

Signature: _____
For on behalf of the applicant

For on behalf of iMedia (Seychelles) Ltd

Date: _____