

**The Seychelles Telephone Directory 2010 & YellowPages.sc**  
The Official Telephone Directory & Online Business Directory for the Seychelles Islands

**Business Listing & Advertising Form**

**PART 1 – Customer Details**

**Part 1a – Basic details as to appear in the White/Yellow Pages & YellowPages.sc**

1	<b>Business or Company Name</b> <i>(Trade name)</i>			
2	<b>Address (Physical &amp; Postal)</b>	<b>PO Box</b>		
		<b>Building</b>		
		<b>Road/Street</b>		
		<b>Location/District</b>		
		<b>Island</b>		
3	<b>Main Telephone Number(s)</b> <i>Max. 3 numbers</i>	1) <input type="text"/>	2) <input type="text"/>	3) <input type="text"/>
4	<b>Main Fax Number</b>			
5	<b>Main Email Address</b>	1) <input type="text"/>	2) <input type="text"/>	
6	<b>Website Address</b>			
		I/We would like to get a quotation for developing a website <input type="checkbox"/>		
7	<b>Parent Company</b>			
8	<b>Other Business/Company Affiliations</b> (YellowPages.sc only)			

**Part 1b – Contact Details**

9	<b>Contact Person</b>			
10	<b>Job Title &amp; Department</b>			
11	<b>Telephone Numbers</b>	<b>Office:</b> <input type="text"/>	<b>Mobile:</b> <input type="text"/>	
12	<b>Email Address</b>			

**Part 1c – Billing Details**

13	<b>Billing Contact Person</b>			
14	<b>Billing Address</b>			
15	<b>Telephone Numbers</b>	<b>Office:</b> <input type="text"/>	<b>Mobile:</b> <input type="text"/>	
16	<b>Email Address</b>			

## PART 2 – Types of Business Listing

### Part 2a - Types of Business Listing in the Seychelles Telephone Directory 2010 YELLOW PAGES section

Business Category (Select from the attached list of Business Categories)	Basic Listing	Bold Listing (Black)	Bold Listing (Red)	Colour Logo	Special Caption	Total (SR)
	<i>SR100 per category<sup>(1)</sup></i>	<i>SR400 per category</i>	<i>SR500 per category</i>	<i>SR1,200 per category</i>	<i>SR5 per word</i>	
1						
2						
3						
4						
5						
	<b>Cost (SR)</b>					

<sup>(1)</sup> Qualifies your Business for a Basic Business Listing per Business Category in the Paper-based Directory & YellowPages.sc

Special Caption:

No. of Words

1. ....	<input type="text"/>
2. ....	<input type="text"/>
3. ....	<input type="text"/>
4. ....	<input type="text"/>
5. ....	<input type="text"/>

### Part 2b – Types of Business Listing in the Seychelles Telephone Directory 2010 WHITE PAGES section

Alphabetical Section	Basic Listing	Bold Listing (Black)	Bold Listing (Red)	Colour Logo	Special Caption	Total (SR)
	<i>SR100 per category</i>	<i>SR400 per category</i>	<i>SR500 per category</i>	<i>SR1,200 per category</i>	<i>SR5 per word</i>	
1	<b>FREE</b>					
2						
	<b>Cost (SR)</b>					



**Yellow  
Pages.sc**

The Official Online Business Directory for the Seychelles Islands

You can NOW advertise your company, products & services online. Subscribe to our Extra or Premium Listing Packages for so much more features or choose one of our value-for-money Online Banner Advertising options.

For more information, contact *iMedia* on:  
Seychelles Ltd

## PART 3 – Advertising Formats

### Part 3a – Full Colour Glossy Advertisement in the Seychelles Telephone Directory

Ad Format <sup>(3)</sup>	Full Page	½ Page	¼ Page	Total (SR)
Specs (mm)	192(w) x 249(h)	192(w) x 122.5(h)	92.5(w) x 122.5(h)	
Price	SR 15,000	SR 10,000	SR 6,000	
Cost of Ads (SR)				

<sup>(2)</sup> All ads should be supplied at a minimum resolution of 300dpi

### Part 3b – YELLOW/WHITE PAGES Non-glossy Colour Advertisements in the Seychelles Telephone Directory

Ad Format <sup>(3)</sup>	Full Page	½ Page	⅓ Page	Wide Banner	Standard Banner	Earshot	Total (SR)
Specs (mm)	192(w) x 238(h)	192(w) x 119(h)	126(w) x 119(h) or 61(w) x 239(h)	192(w) x 58(h)	192(w) x 30(h)	61(w) x 58.5(h)	
Price	SR 12,000	SR 9,000	SR 7,000	SR 6,000	SR 4,000	SR 2,500	
White Pages							
Yellow Pages							
Cost of Ads (SR)							

### Part 3c – Check list of Artwork

1	<b>Advert Artwork</b>	I am/We are sending the artwork by: <div style="float: right;">Email <input type="checkbox"/> USB Drive <input type="checkbox"/></div> Use existing artwork as in previous edition <input type="checkbox"/> I/We would like to get a quotation for developing an artwork <input type="checkbox"/>
2	<b>Logo Artwork</b>	I am/We are sending the artwork by: <div style="float: right;">Email <input type="checkbox"/> USB Drive <input type="checkbox"/></div> Use existing artwork as in previous edition <input type="checkbox"/> I/We would like to get a quotation for developing an artwork <input type="checkbox"/>

## PART 4 – Summary of Charges/Costs – Administrative Purposes Only

Description of Charges/Costs	Total Cost (SR)
Total Value of Yellow Pages Listing in Telephone Directory (Part 2a)	
Total Value of White Pages Listings in Telephone Directory (Part 2b)	
Total Value of Glossy Advertisements in the Telephone Directory (Part 3a)	
Total Value of Yellow/White Pages Non-glossy Ads in Telephone Directory (Part 3b)	
Other	
<b>Total Value of LISTING &amp; ADVERTISING Charges/Costs</b>	

## PART 5 – Pre-Order Copies of the Seychelles Telephone Directory 2010

Should you wish to pre-order copies of the forthcoming edition of the Seychelles Telephone Directory, please state the amount required below. NB: the discounted price indicated below is based on the total value of listing and advertisement charges.

Total Value of LISTING & ADVERTISING CHARGES	Price per Copy of Telephone Directory (SR)
Equal or greater than SR25,000	
Equal or greater than SR15,000	
Equal or greater than SR10,000	
Equal or greater than SR5,000	
Less than SR1,500	

Total number of copies Pre-Ordered	Unit Price (SR)	Total Cost (SR)

## PART 6 – Total Amount (SR)

Description of Services Provided	Total Cost (SR)
TOTAL Value of LISTING & ADVERTISING CHARGES (Part 4)	
Copies of the Seychelles Telephone Directory 2010 (Part 5)	
<b>GRAND TOTAL (Due to iMedia)</b>	

Please note that this agreement is legally binding. Terms & Conditions furnished upon request and/or can be accessed at [www.yellowpages.sc](http://www.yellowpages.sc).

Name in Print: \_\_\_\_\_  
For on behalf of the applicant

\_\_\_\_\_  
For on behalf of iMedia (Seychelles) Ltd

Signature: \_\_\_\_\_  
For on behalf of the applicant

\_\_\_\_\_  
For on behalf of iMedia (Seychelles) Ltd

Date: \_\_\_\_\_